

ETNA Trader Web Platform User Guide.

ETNA Trader Web Front End User's Guide



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GUIDE TO THE ETNA TRADER TERMINAL



PREFACE

The ETNA Trader Manual
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The instructions provided here relate to both Live Trading Accounts and Demo Accounts.

Please, feel free to [contact us](#) if you have any questions.

You can also [contact support](#) and leave us feedback, suggestions, and insights about ETNA Trader through [Support Contact](#) on our demo.

INTRODUCTION

When you first begin working with ETNA Trader, you'll want to know some basics: How do I register? How do I change my password? What am I looking at? Where are the widgets and how to use them? How to place orders? How do I get help? All those basics are covered in this guide to help you familiarize yourself with ETNA Trader platform in an effective and faster way.

About this document

This User Guide sets forth the procedures and descriptions of how to use ETNA Trader Platform, starting from the registration process to the sophisticated trading activities. This document:

1. Describes each component and window in the Trading Platform.
2. Explain the purpose and the functionality of every widget and tool.
3. Defines and explain the procedures for trade placements and verification.
4. Showcase the ways to personalize and customize the platform to meet your specific needs and preferences.

Note: Information provided in this user guide regarding the software or functionality of the Trading Platform, including descriptions and illustrations (i.e. screen shots), are subject to any updates and changes by ETNA.

PLATFORM NAVIGATION

Demo Subscription

- **Demo Account Registration:** *The first step to create a demo account is to fill and complete the Demo Account Registration form. If you have already created a demo account, you can just log in to the platform by entering your username and password.*
- **Contact Support:** If you have queries about the signup or you would like to send your feedback about the platform, you can do so by simply clicking on contact support located in the upper right side. You can also use Contact Support anytime while using the platform in case you have any question you might not find in this user guide. ETNA Trader Contact Support allows you to give us your feedback wordily and visually, through attaching up to 5 files to support your message and make sure that the end user and ETNA's team are at the same page and visually seeing the same point.
- **Language:** ETNA Trader provides users with multilingual support. You can change languages of your ETNA Trader terminal and the changes will take effect right away, without the need to restart the program again. ETNA Trader showcases four languages in the demo, but we can always integrate more languages to the platform based on the user's desired language he wants to be integrated in ETNA Trader's terminal.

Demo Account Registration

Personal Information

First Name * Middle Last Name * Suffix

Country * State *
United States Select State...

City *

Primary Phone *

Account Information

User ID * E-mail *

Password * Confirm Password *

Please tell us about yourself

Industry
None...

Please describe in a few words your interest in ETNA Trader

Please retype the characters from the picture

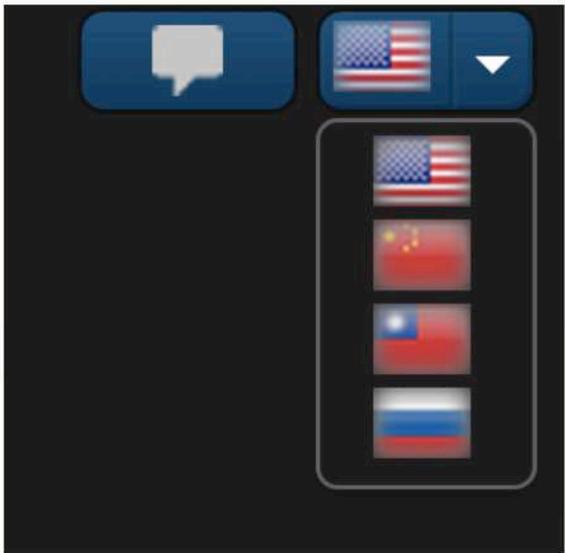
What is BotDetect .NET CAPTCHA Control?

Submit

Contact Support

Language

Language



Contact Support

Contact Support

Please leave your feedback here:

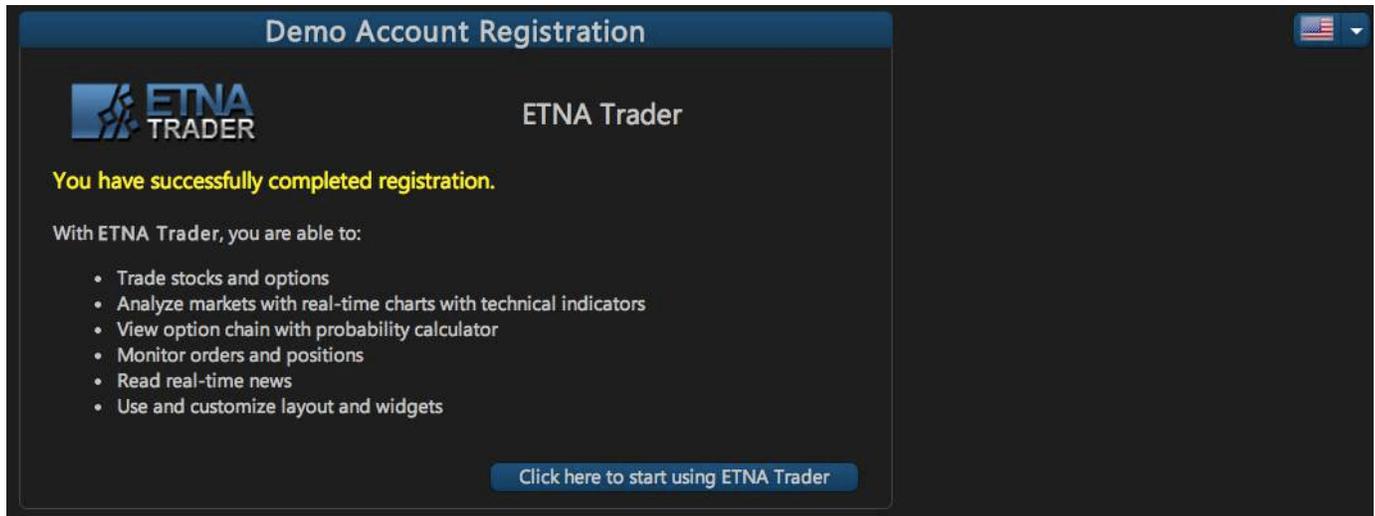
Attach file... (you can attach no more than 5 files)

Contacts:
watsonmailme@gmail.com

Submit Cancel

Getting Started!

Once you complete and submit all the information in the account registration window, a message will pop up confirming the successful completion of your registration along with a brief note of the demo's account offers.



Icons and symbols of ETNA Trader

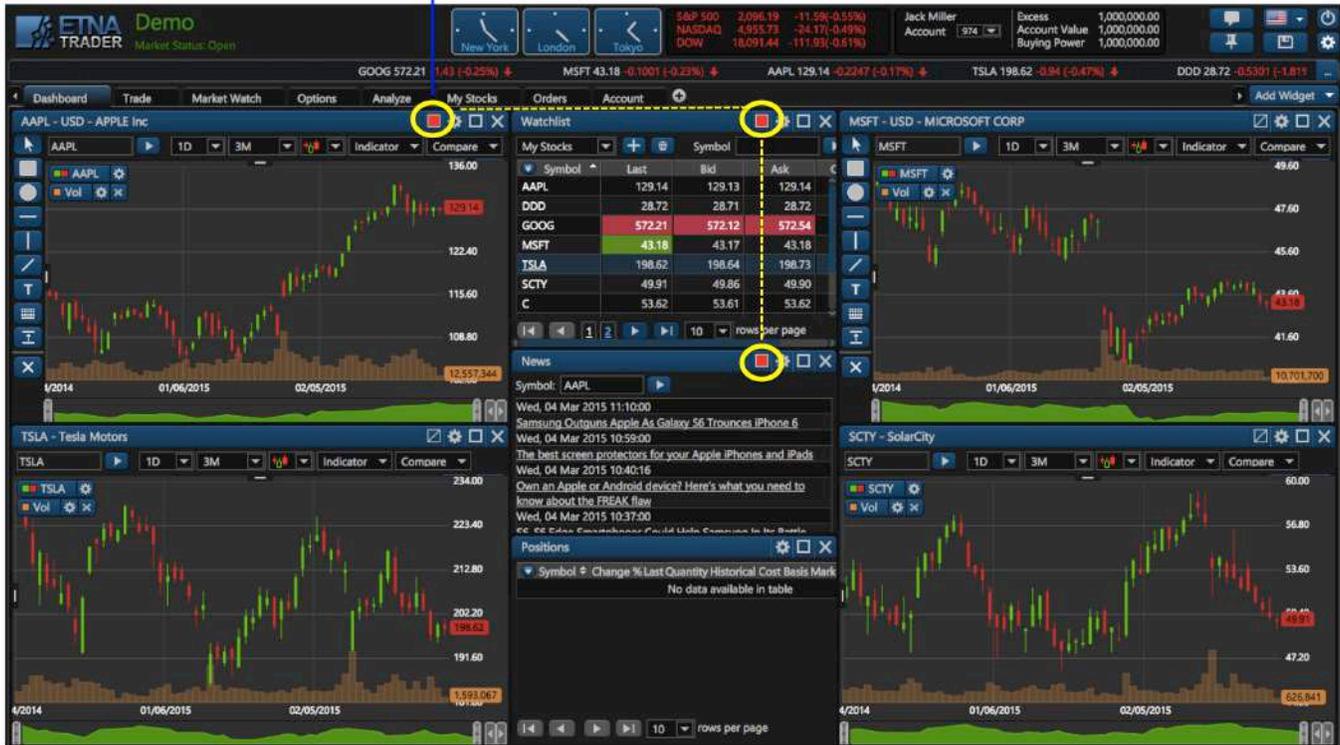
ETNA Trader is loaded with icons and symbols that when clicked on, they give you the chance to customize and personalize the interface of the platform as if it's created to meet your specific needs and preferences. So, before we dive into the platform, we would like to give you a quick rundown of each icon, what they are and what they exist. Check this partial cheat sheet.

Icon	Name	Description
	Log Off	Sign out from your ETNA Trader user account
	Settings	Edit and make changes to the platform interface (<i>ex: account, trading accounts, trading, layout settings, personalization</i>)
	Tab Settings	Add more tabs, name/rename tabs and delete tabs
	Widget Settings	Enables you to edit and customize the widget (<i>Settings differ from one widget to another</i>)
	Add Tab	Enables you to add extra tabs to the platform
	Manage Columns	Enables you to select the columns you want to keep and remove in widgets
	Create New Watchlist	Enables you to create and add new Watchlists
	Marquee Settings	Enables you to edit the display of real time quotes of securities
	Pinned Header Panel	Enables you to pin header panel (Marquee listing and widget panel)
	Unpinned Header Panel	Enables you to unpin header panel (Marquee listing and widget panel)
	Locked Layout	Enables you to lock your last updated layout When you lock your layout you can not add and/or delete any of the changes made
	Unlocked Layout	Enables you to unlock your layout and make edits by adding, deleting and relocating the widgets within the platform
	Contact Support	Enables you to report any question, feedback about the platform
	Language	Enables you to change the language of the platform features
	Group	Enables you to assign widgets to the same color group so you can connect all widget together by one click
	Maximize	Maximize the widget window

Dashboard

ETNA Trader has an easy-to-navigate dashboard. Users can group Watchlist with News feed and chart. Connecting the three widgets together allows users to check the latest news and chart of the security automatically once the symbol is typed.

Grouping Watchlist, News and Chart



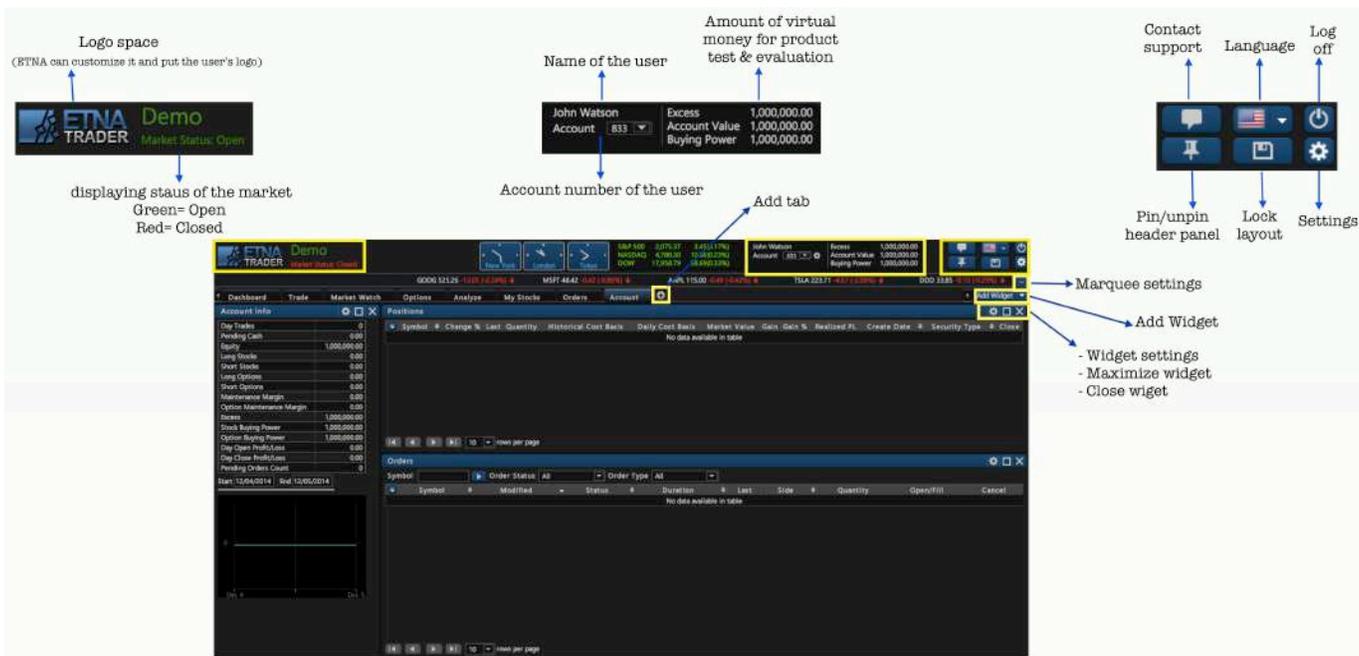
Account Page

Account page contains the name and account number(s) of the user. In the account information, you will see that you have access to 1M in virtual currency to test your trading skills with, as you see in the graphic below. There are different types of other widget tabs such Trade, Market watch, analyze and more.

You can also delete tabs of widgets you don't currently need to use for your trades.

You can add more tabs by clicking the plus (+) symbol, rename it and reorganize the order of your tabs by dragging them either forward or backward.

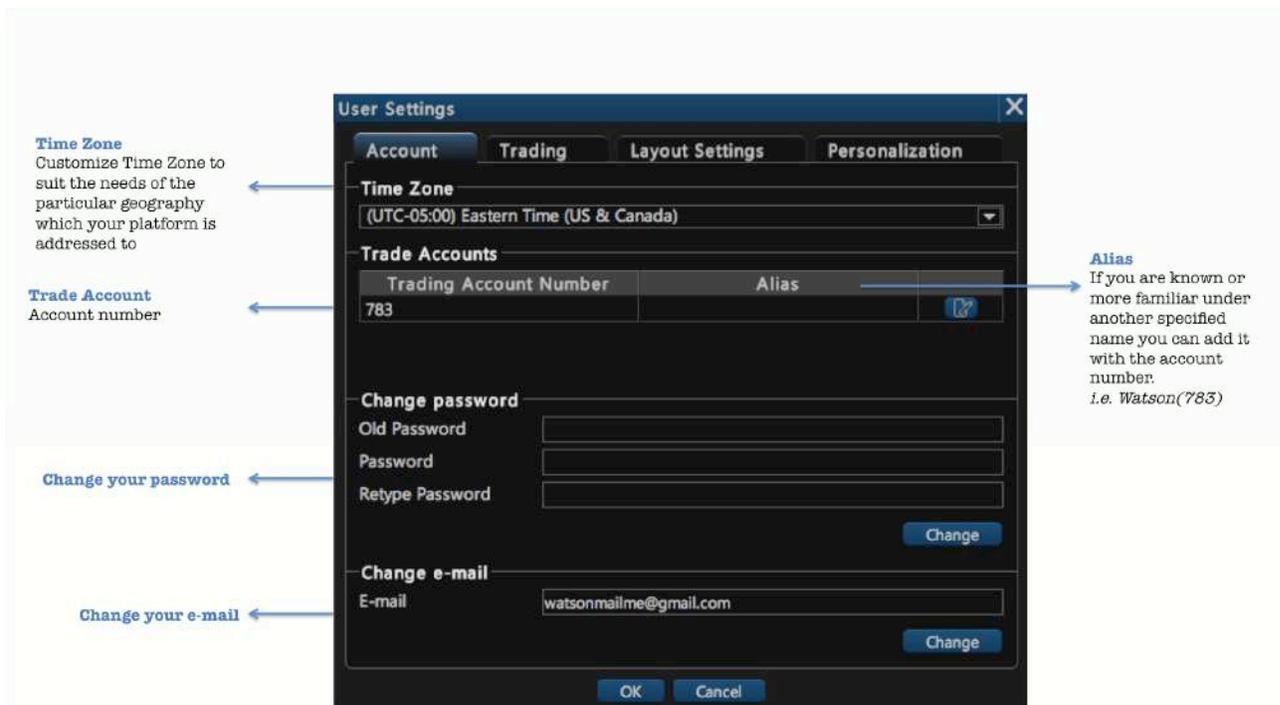
By clicking on The Header Panel tab you can either pin or unpin the Marquee Settings bar and the Widget bar.



User Setting

User Settings enables you to customize your layout, update the time zone, personal information, trading options as well as add your own picture. User settings contains four parts: Account, Trading, Layout Settings, and Personalization.

- **Account**



- **Trading**

Default Order
Type: Choose the type of order to place: Market, Limit, Stop, Stop Limit, Trailing Stop, Trailing Stop Limit.
Duration: Day or Good Til Canceled (GTC).
Exchange: Auto, Knight, Nasdaq or NYSE.

Change and set your own default trading activities

Default Quantity
 Change and set your default quantity of stocks, options and spreads

Strike Range
Near The Money: Choose and set Near The Money strike price starting from +/-1 up to the maximum Near The Money strike price, +/-4
More: Choose and set out the money strike price starting from +/-8 up to +/-8

Quick Trading
 You can opt to verify and confirm before placing or cancelling orders as well as closing positions

✕
User Settings

Account
Trading
Layout Settings
Personalization

Default Order

Order Type Market ▾

Duration Day ▾

Exchange Auto ▾

All or None

Default Quantity

Stocks 100

Options 1

Spreads 1

Strike range

Near The Money +/- 4 ▾

More +/- 8 ▾

Quick Trading

Do not verify orders

Do not verify orders cancellations

Do not verify closing position

OK
Cancel

• **Layout Settings**

Pin/unpin Marquee bar to either show or hide it

Customize layout by choosing either a Dark or a Light color scheme

Change the color of the widget's header to any other color that suits your preferences

Verify and confirm removal of widgets

✕
User Settings

Account
Trading
Layout Settings
Personalization

Marque

Show Marque

Current Color Scheme

Etna Trader - Dark ▾

Accent Color

Widget's Header

Behaviour

Show confirm dialog on tabs and widgets removal

OK
Cancel

Marquee Settings

ETNA Trader's Marquee streams security information in the most flexible real-time quote displays. With ETNA Trader's Marquee, you can combine real-time data of securities in a variety of customizable displays. The content of Marquee can be customized in three different models.

1. **Positions:** Marquee that shows updated quotes of all the symbols you traded and created a position for
2. **WatchList:** Marquee that shows updated quotes of the three different types of securities: Stocks, Forex or Indices.
3. **Custom:** Customize marquee that shows updated quotes of your specifically preferred symbols

Marquee Listing

JPM 61.14 0.46 (0.76%) ↑	KO 41.53 -0.07 (-0.17%) ↓	MCD 90.97 0.97 (1.08%) ↑	MMM 159.15 0.91 (0.58%) ↑	MU 35.15
--------------------------	---------------------------	--------------------------	---------------------------	----------

Real Time Data

Once you place the cursor on the symbol, marquee shows an updated factset about the security (such as last, volume, change). When you click on the symbol, the *Trade Ticket* window pops up to either buy or sell

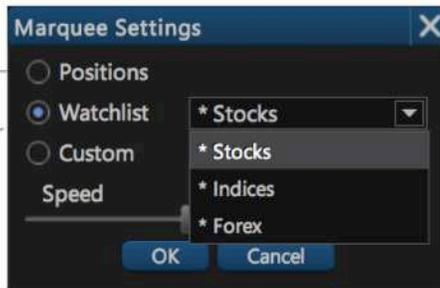


Positions

Create marquee that lists and shows all (& only) your positions in a single display

Watchlist

Marquee that groups your list of securities by industry, or sector (stocks, forex or indices)



Custom

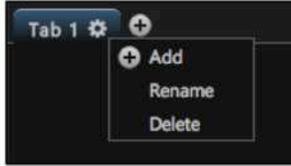
Create a custom model Marquee that shows your preferred securities in a single display

Speed

Customize the speed of marquee listing presentation

Tabs

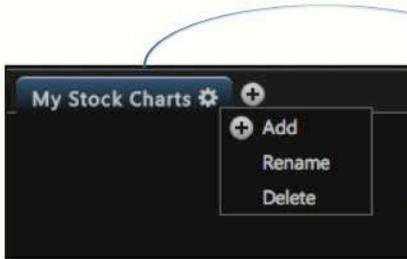
ETNA Trader's interface is designed to make it easy for users to find features, place and organize widgets as they want. Each tab is customizable and can contain any component the user chooses from our widget list. By scrolling the drop-down menu of "Add Widget", click on the picked widget and it will be automatically added to the tab menu. You can also create and add extra tabs and label them to break down your trading tasks into simple actions.



Add Tab
Add more tabs to your platform



Add Widget
Create and personalize several tabs



Rename
Personalize tabs by choosing a name for each (ex: *My Stock Charts*)

Delete: you can delete any added tab

Group Settings

ETNA Trader allows you to group your watchlist with other widgets, such as news, charts, stock info and more. When all widgets are grouped together by the same tag color, that would make your terminal more efficient and practical for trading. You can just click on the ticker symbol of the company in your watchlist to view real-time chart, news, stock info and more about the company, all with one tap.



WIDGETS

ETNA Trader comes with a variety of widgets that you can use to get the most productive trading experience. The goal behind "Add Widget" tab is to make sure there is a place where you could always have easy access to all trading tools. ETNA Trader's widgets appear on the

right-hand side of the platform and are always there no matter what tab you are on. If you don't want them taking up space, you can always collapse them by clicking "Save Layout".



When layout is unlocked, it shows the "Add Widget" feature



Unlocked layout mode



When layout is locked, the "Add Widget" feature is hidden & you can't relocate or move widgets



Locked layout mode



Save Layout:

To show or hide the tab "Add Widget", edit and save layout

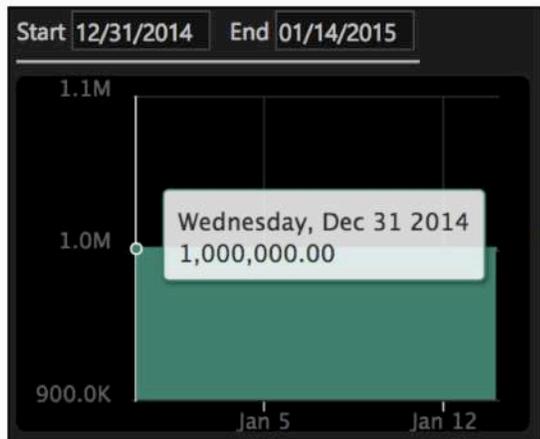
Add Widget:

To add a widget, click on the "Add Widget" menu and then pick on the component to load

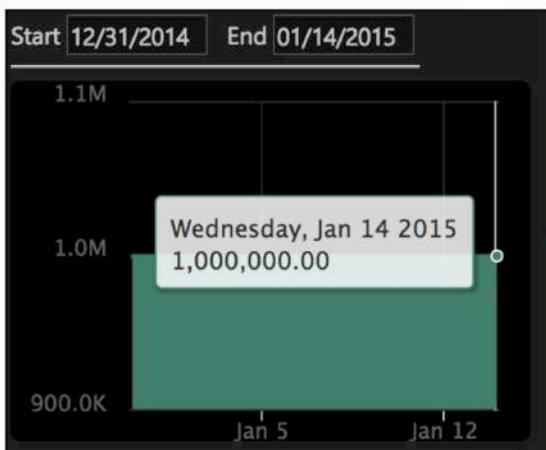
Account information

ETNA Trader's account information is designed to display the user's real-time information about all trading activities, account value, buying power and more. It also determines the date when the account was created and was last used.

Account Info		Start	End
Day Trades	0	12/30/2014	01/13/2015
Pending Cash	0.00		
Equity	1,000,000.00		
Long Stocks	0.00		
Short Stocks	0.00		
Long Options	0.00		
Short Options	0.00		
Maintenance Margin	0.00		
Option Maintenance Margin	0.00		
Excess	1,000,000.00		
Stock Buying Power	1,000,000.00		
Option Buying Power	1,000,000.00		
Day Open Profit/Loss	0.00		
Day Close Profit/Loss	0.00		
Pending Orders Count	0		



Start:
The date the account was created



End:
The date the account was last used

Chart

In order to view the market from nearly every conceivable angle, ETNA Trader offers different chart types that stream up-to-date data. From candlesticks to bar, every chart type updates data automatically as it unfolds. You can also choose to show a chart in four different modes:

- Line
- Bar
- Candle sticks
- OHLC (Open-High-Low-Close)

The drawing tools menu allows the user to select from a number of different drawing tools. Drawing tools overlap the price data and can be used to mark-up the charting area. Drawing tools include Fibonacci, trend lines, support or resistance (price range) and text notes.

Edit Settings

Settings: Color, Border color, Show Last Value:

Settings: Negative Color, Positive Color, Show Last Value:

Settings

General Appearance

Window Name: %symbol% - %company%
 Right indent: 10
 Keep selected drawing tool:
 Trading from chart enabled:
 Show Orders:
 Show Position:

Annotations:

- Maximize screen
- Export to image
- Export to document
- Real-time data about the security
- Scroll back and forth to see price history
- Tab name: Customize the name of your chart
- The ticker symbol of the company
- Geometries: Click on the drawing tool you want to use.
- Trend lines and shapes (ellipse & rectangular)
- Take notes
- Fibonacci
- Price range

Settings

General Appearance

Window Name: %symbol% - %company%
 Right indent: 25
 Keep selected drawing tool:
 Trading from chart enabled:
 Show Orders:
 Show Position:

Annotations:

- Right Indent
- Trading from chart: You can either enable or disable trading through chart. You can place a trade by clicking instantly anywhere in the chart
- 25 right indent

Trade Ticket

Simple OTO OCO

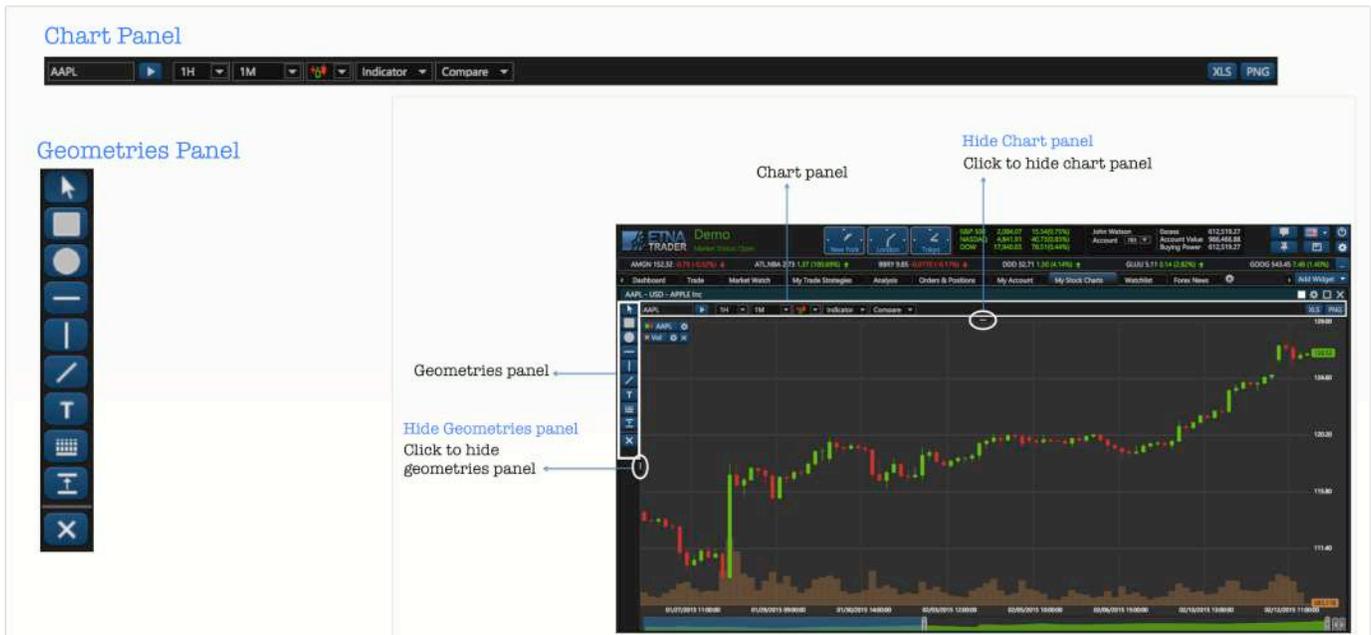
Symbol: AAPL Shares: 100 Exchange: Auto
 Order Type: Limit Limit price: 111.44
 Duration: Day All or none: Price: \$107.29

Buy Sell Sell Short Buy To Cover

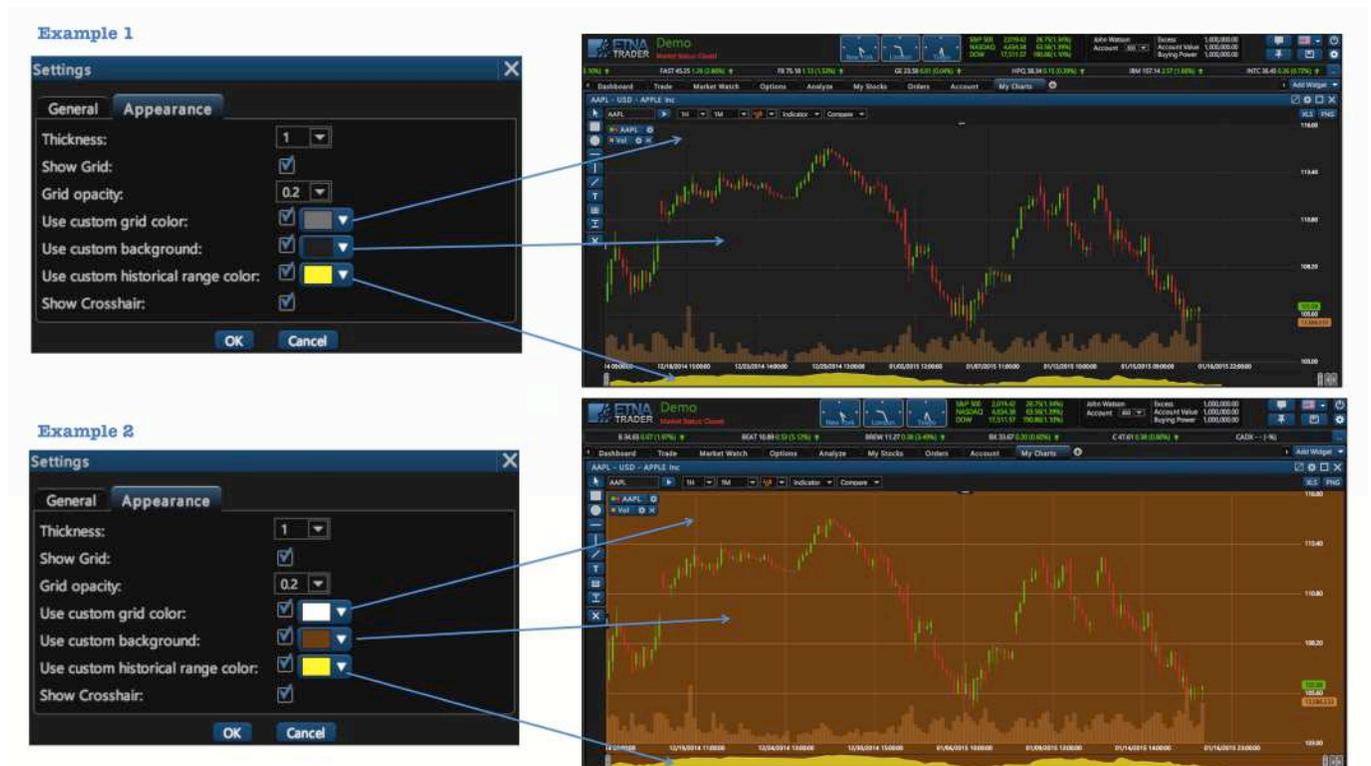
Symbol: AAPL Last: 107.29 Change: -2.51
 Volume: 38,893,639 Bid: 107.28 Ask: 107.29

Chart and geometries panels

Users have the option to hide and unhide both chart and geometries panels as it shows in the following posts:

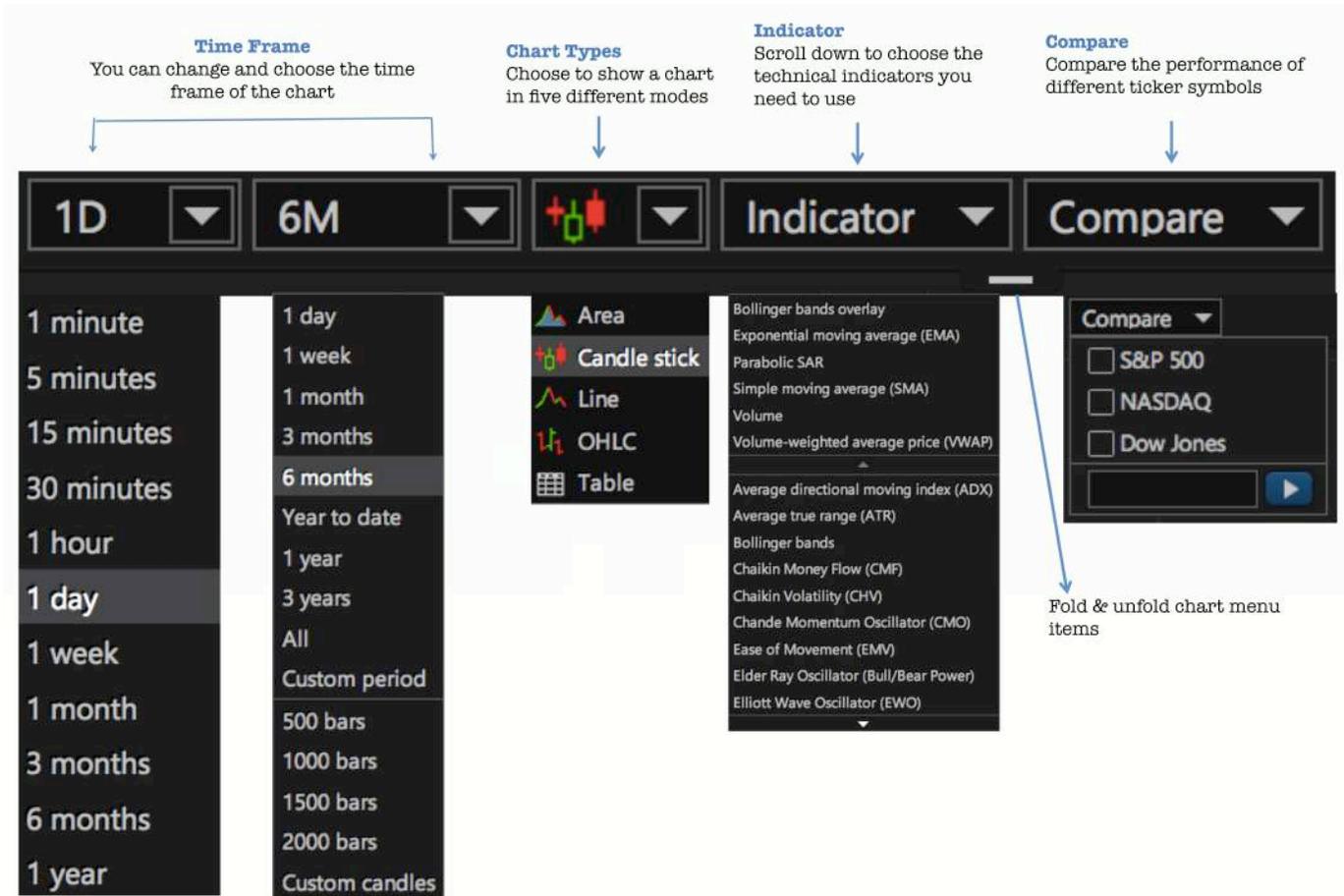


Customize your chart



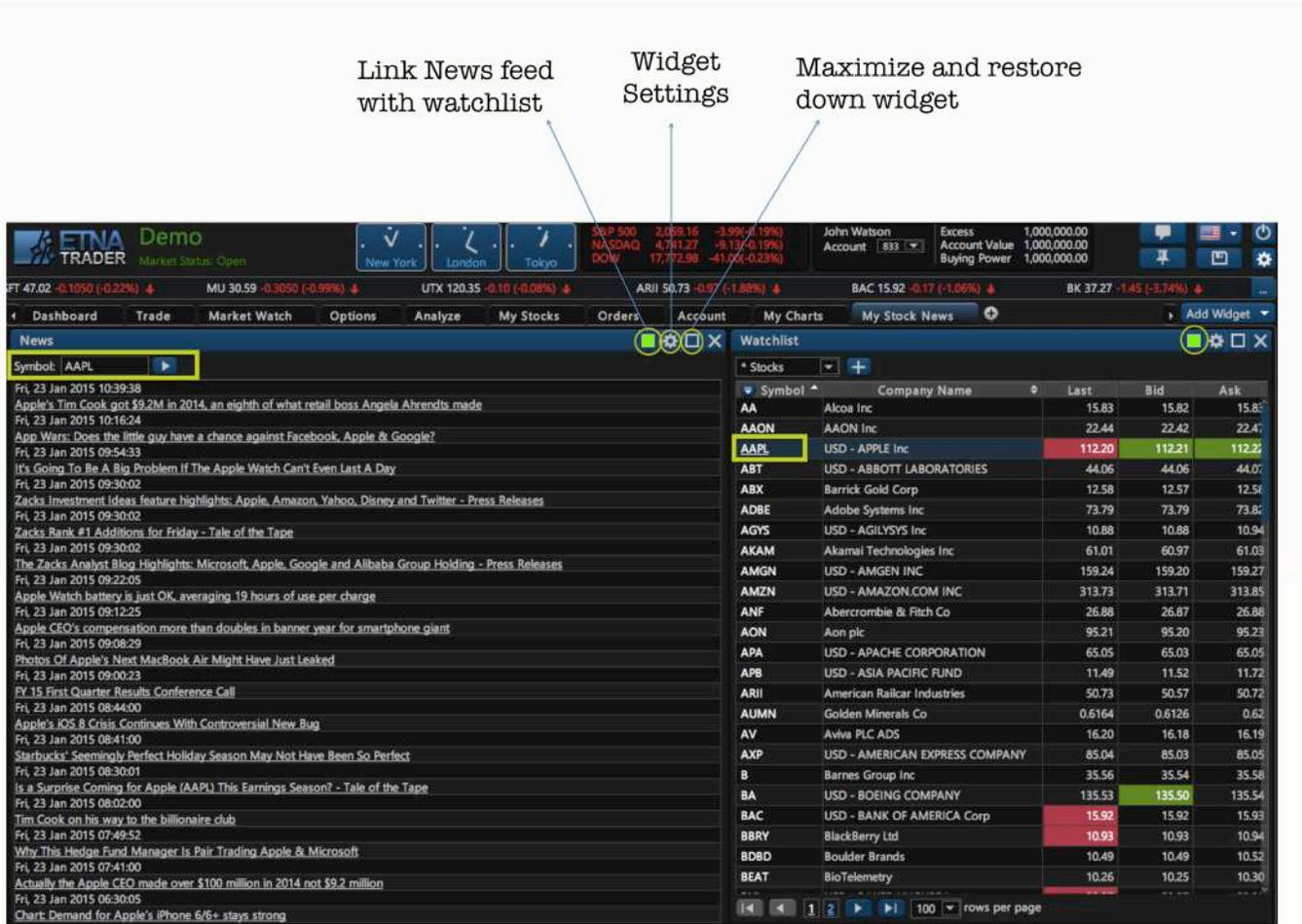
The charting menu bar shows different options that can be expanded and used to select the time frame, chart type, technical indicators, apply comparisons to other securities, and draw different trend lines and shapes. The

chart also provides access to many other features and settings, including being able to trade from the charts, change the style/ appearance of chart and the time frame as well as add technical analysis tools.

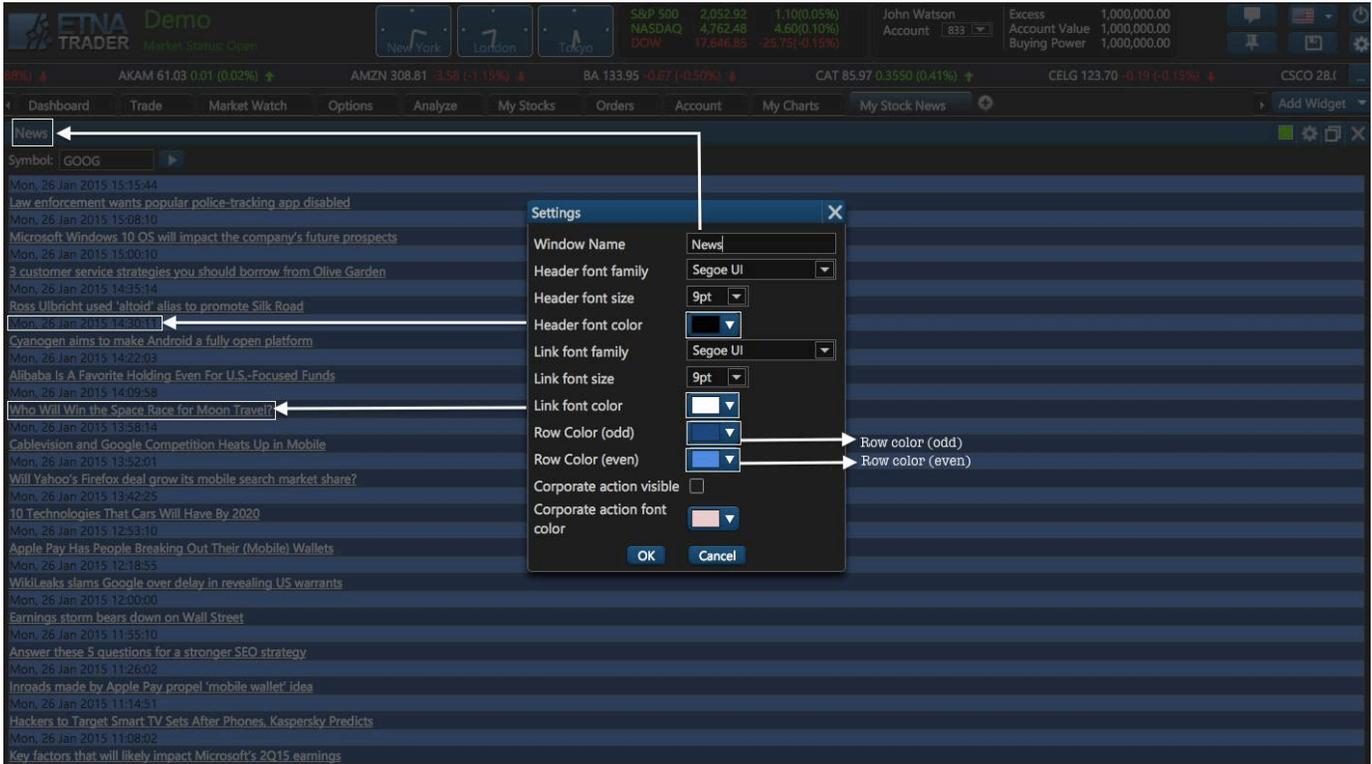


News

ETNA Trader's news widget gives you live streaming headlines from different online news sources. If there is an important news story in business, around the world, it will probably going to show up in the Live News tape. You can click on the headline to get the full story. You can also link your watch list with the news feeds, so that every time you want to know the latest news about a security, you can just click on it from the watch list to see updated news headlines.



You can customize the News widget using **Settings**. The News Settings enable you to edit and customize the interface of your news feeds.



Trade Ticket

ETNA Trader enables you to execute trades in different ways.

Trade Ticket: You can add the widget Trade Ticket to place an order. By using the widget Trade Ticket, you can place **three types of trades:** Simple, OTO or OCO. To place an order, you enter the symbol name, number of shares, the exchange market (auto, Nasdaq, NYSE, KNIGHT), **order type** (Market, Limit, Stop, Stop Limit, Trailing Stop, Trailing Stop Limit) and the duration of the trade: Day or Good Till Canceled. You can place your order right after you finish filling the entries of the ticket.

Types of Trades

- Simple

Trade Ticket

Simple OTO OCO

Symbol Shares Exchange

Order Type

Duration All or none Price

Symbol	Last	-	Change	-
Volume	-	Bid	-	Ask

- **OTO: One Triggers the Other**

A one triggers the other orders involves two orders—a primary order and a secondary order. The primary order may be a live order at the marketplace. The secondary order, held in a separate order file,

Trade Ticket

Simple **OTO** OCO

The first order triggers the second one

Part 1

Symbol Shares Exchange

Order Type

Duration All or none Price =

Symbol	Last	-	Change	-
Volume	-	Bid	-	Ask

Part 2

Symbol Shares Exchange

Order Type

Duration All or none Price =

Symbol	Last	-	Change	-
Volume	-	Bid	-	Ask

- **OCO: One Cancel the Other**

A one-cancels-the-other order (OCO) combines a stop order with a limit order on an automated trading platform. When either the stop or limit level is reached and the order executed, the other order will be automatically canceled.

Trade Ticket

Simple OTO **OCO**

The first order cancels the second one

Part 1

Symbol Shares Exchange

Order Type

Duration All or none Price =

Symbol	Last	-	Change	-
Volume	-	Bid	-	Ask

Part 2

Symbol Shares Exchange

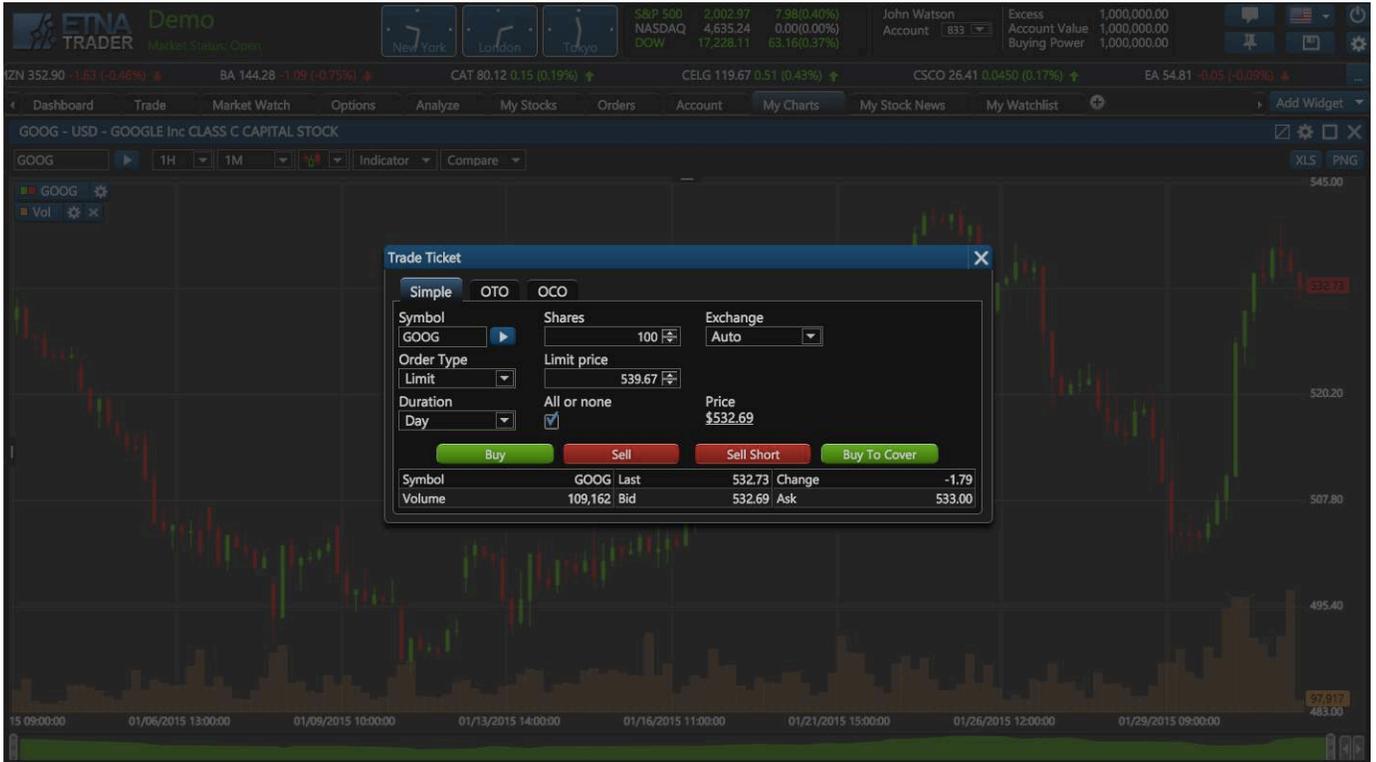
Order Type

Duration All or none Price =

Symbol	Last	-	Change	-
Volume	-	Bid	-	Ask

Types of Orders

Chart: You can intuitively place and manage trades directly on a chart. Once clicking on the candlestick, the trade ticket pops up so you can place your order.



Watchlist

ETNA Trader's watchlist is designed to be sortable and filterable to help traders make decisions quicker (this is especially important when trading options as it helps determine the entry strategy). You can create your own watch list based on which groupings of stocks you would like to see in one view (available in demo mode). The graphs below show the steps of creating your own watch list (ex: My Technology watch list)

Step 1 Create a new watchlist: Click on the plus sign to create and add a new watchlist

The screenshot displays the ETNA Trader interface. At the top, there's a header with 'ETNA TRADER Demo' and 'Market Status: Open'. Below this is a navigation bar with tabs: Dashboard, Trade, Market Watch, Options, Analyze, My Stocks, Orders, Account, My Charts, My Stock News, and My Watchlist. The 'My Watchlist' tab is active. A blue arrow points to a plus sign icon in the top left corner of the watchlist table. The table itself has columns for Symbol, Company Name, Last, Bid, Ask, and Change %.

Symbol	Company Name	Last	Bid	Ask	Change %
AA	Alcoa Inc	15.89	15.88	15.89	1.51 ▲
AAON	AAON Inc	22.19	22.16	22.22	1.74 ▲
AAPL	USD - APPLE Inc	117.55	117.54	117.55	0.33 ▲
ABT	USD - ABBOTT LABORATORIES	44.68	44.67	44.68	-0.18 ▼
ABX	Barrick Gold Corp	12.92	12.92	12.93	1.10 ▲
ADBE	Adobe Systems Inc	70.39	70.37	70.40	0.37 ▲
AGYS	USD - AGILYSYS Inc	10.35	10.34	10.36	-0.29 ▼
AKAM	Akamai Technologies Inc	57.90	57.88	57.90	-0.44 ▼
AMGN	USD - AMGEN INC	150.68	150.67	150.72	-1.04 ▼
AMZN	USD - AMAZON.COM INC	361.33	361.24	361.35	1.92 ▲
ANF	Abercrombie & Fitch Co	25.14	25.13	25.14	-1.49 ▼
AON	Aon plc	90.65	90.62	90.67	0.67 ▲
APA	USD - APACHE CORPORATION	64.57	64.55	64.57	3.20 ▲
APB	USD - ASIA PACIFIC FUND	11.26	11.26	11.31	0.72 ▲
ARII	American Railcar Industries	50.74	50.55	50.74	1.08 ▲
AUMN	Golden Minerals Co	0.5356	0.5432	0.55	-4.36 ▼
AV	Aviva PLC ADS	15.96	15.96	15.98	0.45 ▲
AXP	USD - AMERICAN EXPRESS COMPANY	81.49	81.48	81.50	0.99 ▲
B	Barnes Group Inc	34.86	34.82	34.87	1.48 ▲
BA	USD - BOEING COMPANY	144.32	144.32	144.35	-0.72 ▼
BAC	USD - BANK OF AMERICA Corp	15.32	15.31	15.32	1.09 ▲
BBRY	BlackBerry Ltd	9.92	9.91	9.92	-2.27 ▼
BDDB	Boulder Brands	9.81	9.79	9.81	-2.19 ▼
BEAT	BioTelemetry	9.68	9.67	9.68	-2.07 ▼

Step2 Name your new watchlist:

When click on **+** , a small box pops up asking you to put the name of the your new watchlist.

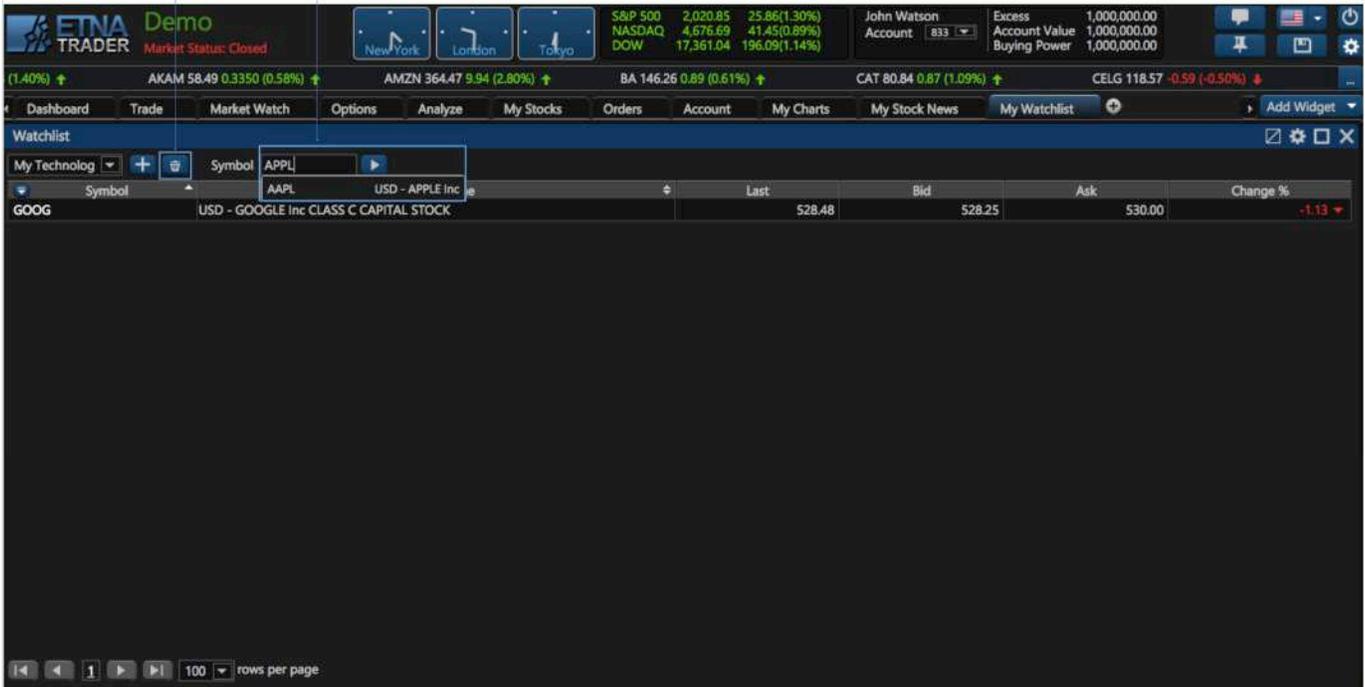


The dialog box has a dark blue header with the text "Create New Watch List" and a close button (X) on the right. Below the header, the label "Name:" is followed by an empty text input field. At the bottom, there are two buttons: "Create" and "Cancel".

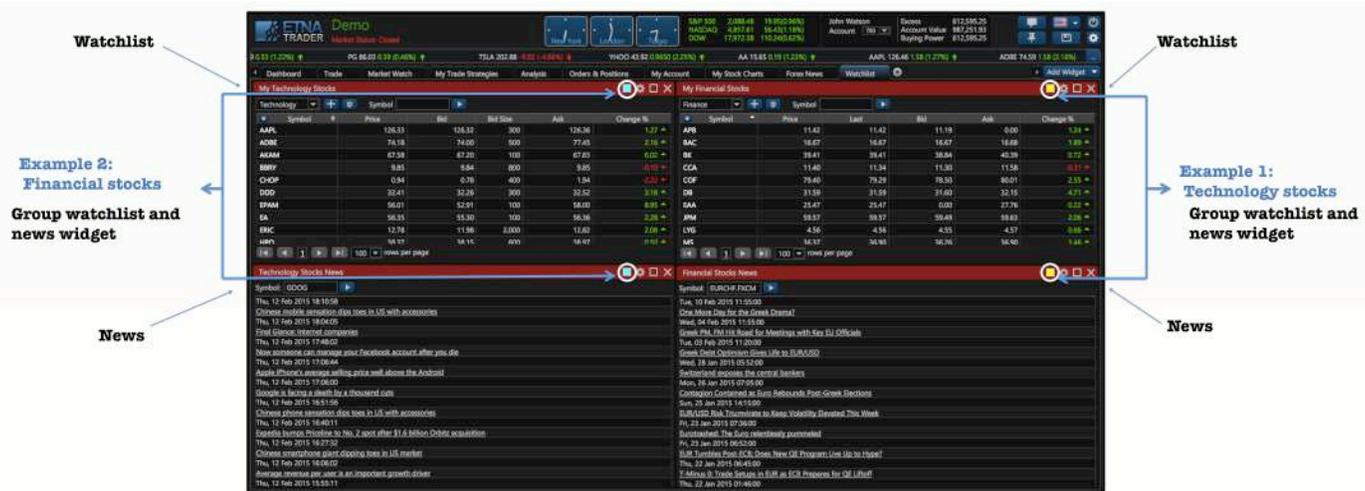
The dialog box is identical to the one above, but the text input field now contains the text "My Technology Watch".

Delete watchlist: You can delete any created watchlist

Step3: Type the symbol of the security
Write the name of the security in the symbol space to be added to your new watchlist



You can link the News widget with your watchlist or vice versa. Every watch list created can be linked with its News widget. You can create different watchlist and link each to a different News widget. You can also customize the information and the layout and of the watchlist you create, through the settings, as it shows in the post below.



You can add and remove the components that you want to keep track of in the platform by using **Manage Columns** in the watchlist widget.

By clicking on manage column sign

You can see all the components of the Watchlist. You can choose to keep or remove a component by either click or unclick it in the list

Components of Watchlist

- Company Name
 - Price
 - Last
 - Last Size
 - Bid
 - Bid Size
 - Ask
 - Ask Size
 - Change
 - Change %
 - Open
 - Day High
 - Day Low
 - Close
 - Volume
 - 52 Week Low - High
 - Timestamp
 - Delete
- Close Default

Symbol	Company Name	P	Last	Last Size	Bid	Bid Size	Ask	Ask Size	Change	Change %	Open	Day High	Day Low	Close	Volume	52 Week Low - High	Timestamp	Details	
AA	Company Name	Inc	126.28	126.66	89	126.35	100	126.38	550	1.58 ▲	1.27 ▲	126.08	127.68	125.57	124.88	74,405,122	0.00 - 0.00	17:53:37	🔍
C	Price	EUR INC	30.68	30.99	11	30.80	200	30.87	500	1.21 ▲	2.24 ▲	30.54	31.09	29.77	49.68	28,202,117	0.00 - 0.00	17:08:07	🔍
LD	Last	ITEMS CORP	32.52	32.41	50	32.25	100	32.22	100	1.00 ▼	3.18 ▼	31.21	33.17	31.03	31.41	4,340,180	0.00 - 0.00	17:25:56	🔍
DI	Last Size	AS Industrial Average	179.65	179.84	228	179.65	100	179.84	800	1.14 ▲	0.54 ▲	179.27	179.89	179.00	176.70	3,741,880	0.00 - 0.00	17:51:33	🔍
GO	Bid	US 10Y CLASS C CAPITAL STOCK	543.00	543.93	200	542.12	200	544.87	100	8.90 ▲	1.30 ▲	537.25	544.82	544.67	135.97	1,432,510	0.00 - 0.00	17:05:51	🔍
AA	Ask	Asi Inc	15.63	15.63	9	15.61	900	15.65	300	0.18 ▲	1.23 ▲	15.71	15.79	15.54	15.46	19,334,269	0.00 - 0.00	17:00:28	🔍
AA	Ask Size	Change	23.40	23.40	42	23.50	900	27.71	100	0.50 ▲	2.18 ▲	23.10	23.40	23.08	22.90	87,538	0.00 - 0.00	16:46:05	🔍
AA	Change %	TE LABORATORIES	45.20	45.22	5	44.74	100	45.20	300	0.26 ▲	0.63 ▲	45.04	45.25	44.89	44.83	2,018,872	0.00 - 0.00	16:58:12	🔍
AA	Open	Comp	32.86	32.33	2,200	32.30	3,000	32.38	1,000	0.18 ▲	1.81 ▲	32.32	32.32	31.93	31.94	11,927,289	0.00 - 0.00	16:14:48	🔍
AA	Day High	PI Inc	74.18	74.59	2,034	74.00	500	73.24	100	1.18 ▲	2.18 ▲	73.80	74.75	73.21	73.01	2,243,474	0.00 - 0.00	17:08:02	🔍
AA	Day Low	PIS Inc	10.22	10.22	15	0.00	0	10.34	200	-0.01 ▼	0.10 ▼	10.29	10.34	10.20	10.21	16,435	0.00 - 0.00	16:46:05	🔍
AA	Close	Voltagis Inc	67.38	67.59	100	67.38	100	67.81	1,000	0.21 ▲	0.32 ▲	64.25	67.70	63.80	63.75	4,207,618	0.00 - 0.00	17:47:48	🔍
AA	Volume	M INC	153.15	153.18	50	152.60	1,000	154.00	100	0.67 ▲	0.05 ▲	154.83	154.83	153.12	153.11	2,483,775	0.00 - 0.00	17:49:41	🔍
AA	52 Week Low - High	DALCOM INC	377.15	377.17	178	376.84	200	377.20	100	2.03 ▲	0.54 ▲	375.10	378.51	375.15	375.14	2,790,800	0.00 - 0.00	17:53:47	🔍
AA	Timestamp	W Pich Co	25.25	25.23	95	24.82	100	25.54	100	0.71 ▲	1.91 ▲	24.74	25.32	24.51	1,482,596	0.00 - 0.00	16:54:27	🔍	
AA	Delete	US 10Y CLASS C CAPITAL STOCK	100.25	100.74	1,540	99.38	100	100.27	100	0.88 ▲	0.58 ▲	100.00	100.80	100.00	1,827,285	0.00 - 0.00	17:58:25	🔍	
AA	Click	USD - APACHE CORPORATION	64.53	64.50	100	64.60	100	64.78	100	-0.17 ▼	-0.18 ▼	65.98	67.57	63.82	64.75	7,347,778	0.00 - 0.00	17:52:40	🔍
AA	Default	USD - ASIA PACIFIC FUND	11.42	11.42	0	11.19	1,000	0.00	0	0.14 ▲	1.24 ▲	11.23	11.42	11.23	11.28	13,182	0.00 - 0.00	16:40:00	🔍
AA	Close	American Radcar Industries	54.72	54.72	16	51.83	100	53.60	200	0.28 ▲	0.51 ▲	54.07	56.34	54.42	54.44	181,480	0.00 - 0.00	16:40:59	🔍
AA	Volume	Golden Minerals Co	0.3002	0.3002	0	0.47	1,000	0.88	8,000	10.03 ▲	2.08 ▲	0.48	0.51	0.49	0.49	24,832	0.00 - 0.00	16:00:00	🔍
AA	52 Week Low - High	Asia PULCAS	16.74	16.73	19,785	15.65	100	16.00	1,300	0.42 ▲	2.38 ▲	16.70	16.76	16.68	16.21	138,493	0.00 - 0.00	17:17:18	🔍
AA	Timestamp	USD - AMERICAN EXPRESS COMPANY	80.20	80.48	17	80.87	1,000	80.55	100	0.59 ▲	0.39 ▲	80.00	81.51	80.00	80.81	32,697,288	0.00 - 0.00	17:58:25	🔍
AA	Delete	Barney Group Inc	36.96	36.96	95	33.13	100	33.10	100	0.25 ▲	1.79 ▲	36.28	37.14	36.63	36.21	180,869	0.00 - 0.00	16:40:59	🔍
AA	Click	USD - BORGAR COMPANY	148.03	148.09	1,780	147.40	100	148.11	200	0.11 ▲	0.11 ▲	148.26	148.57	147.82	147.92	2,996,161	0.00 - 0.00	17:58:01	🔍
AA	Default	USD - BANK OF AMERICA Corp	16.88	16.87	200	16.48	10,700	16.89	4,900	0.21 ▲	1.85 ▲	16.41	16.73	16.27	16.36	116,342,066	0.00 - 0.00	17:58:17	🔍
AA	Close	BlackBerry Ltd	9.85	9.86	1,000	9.86	1,000	9.87	800	-0.02 ▼	-0.02 ▼	9.87	10.05	9.83	9.87	5,769,717	0.00 - 0.00	17:49:35	🔍
AA	Volume	Builder Brands	10.40	10.40	101	10.00	200	12.21	100	0.18 ▲	1.36 ▲	10.22	10.42	10.22	10.24	203,890	0.00 - 0.00	16:40:59	🔍
AA	52 Week Low - High	BlackBerry	30.78	30.16	44	30.14	700	31.20	100	-0.19 ▼	-1.39 ▼	30.23	30.41	30.14	30.30	311,187	0.00 - 0.00	16:40:59	🔍
AA	Timestamp	USD - BAKER HUGHES Inc	63.38	62.38	11,273	62.33	400	62.48	200	0.76 ▲	1.28 ▲	62.37	62.95	62.05	62.05	4,081,475	0.00 - 0.00	17:32:46	🔍
AA	Delete	USD - BANK OF NEW YORK MELLON CORP.	39.41	39.41	6,079	39.44	100	39.19	100	0.28 ▲	0.72 ▲	39.23	39.55	39.20	39.13	7,692,365	0.00 - 0.00	16:40:59	🔍
AA	Click	USD - BRISTOL MYERS SQUIBB CO.	59.47	59.48	1,584	59.23	100	59.54	1,000	0.17 ▲	0.19 ▲	59.63	59.76	59.21	59.21	4,537,230	0.00 - 0.00	17:08:02	🔍
AA	Default	CHF Swiss Alliance	12.07	12.07	18	12.00	500	14.30	100	0.18 ▲	1.26 ▲	11.87	12.25	11.87	11.82	10,142	0.00 - 0.00	16:40:59	🔍
AA	Close	USD - BERKSHIRE HATHAWAY CLASS B	149.81	149.79	8,248	149.65	400	149.84	200	0.11 ▲	0.07 ▲	150.00	150.41	149.38	149.88	2,408,540	0.00 - 0.00	16:36:55	🔍
AA	Volume	BlackBerry Limited B	30.25	30.84	95	30.25	1,000	30.34	100	0.12 ▲	0.17 ▲	30.10	30.93	30.10	30.27	1,313,120	0.00 - 0.00	17:00:21	🔍

Orders

Before you start conquering the world of trading, ETNA Trader gives you the chance to users to trade with virtual money for product evaluation, trading educational or to test their trading strategy to experience the full range of ETNA Trader's trading capabilities in a real-time market environment, without risking any of your own money. All customers will start with USD 1,000,000 of paper trading. You can use all ETNA Trader's order types, trade all securities available in your demo account. Every trade entered into your ETNA Trader's paper trading account will not actually execute on any exchange or settle at a clearing house. However, the price of your executions will be determined by real market prices and sizes.

Create an order

There are two ways to create an order on ETNA Trader's platform:

- Option 1:** type in the symbol in the box in the upper left side of the order widget
- Option 2:** click on the symbol from your watchlist

Option 1: Type in the symbol in order widget

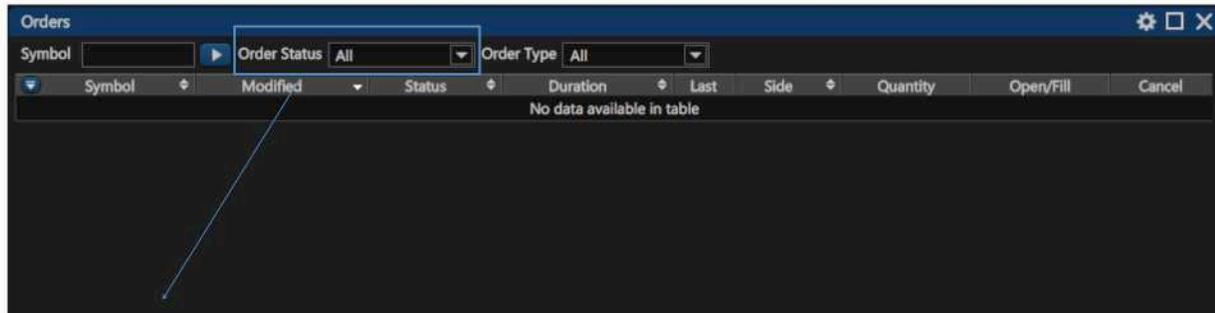
Option 2: Click on the symbol from watchlist

Trade Ticket: Either you click on the symbol in the watchlist, or type it in order widget, the trade ticket window pops

Status of orders

Order Status

These are all the different order status you can use when you place an order. You will find them in the order widget



Order Status

- All
- All
- New
- Canceled
- Done For Day
- Filled
- Expired
- Rejected
- Partially Filled
- Suspended

New - Outstanding order with no executions

Canceled - Canceled order with or without executions

Done For Day - Order not, or partially, filled; no further executions forthcoming

Filled - Order completely filled, no remaining quantity

Expired - Order has been canceled in broker's system due to time in force instructions

Rejected - Order has been rejected by broker. NOTE: An order can be rejected subsequent to order acknowledgment, i.e. an order can pass from New to Rejected status

Partially Filled - Outstanding order with executions and remaining quantity

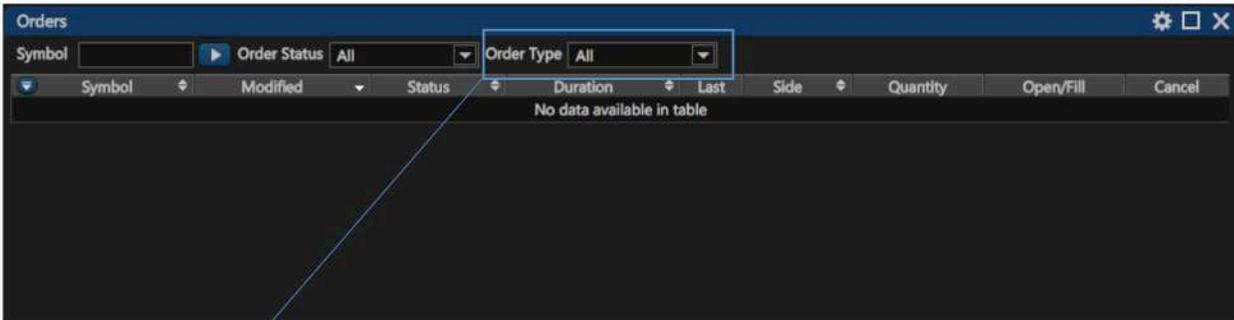
Suspended - Order has been placed in suspended state at the request of the client

Types of orders

Users can set the type of order they want to place from Trade Ticket, Option Ticket widgets, or popups trade ticket when they click on the symbol from the watchlist or a chart.

Order Type

These are the different order types available for the user to place orders



Order Type

- All
- Market
- Limit
- Stop
- Stop Limit
- Trailing Stop
- Trailing Stop Limit

Type:

- 0 - Market
- 1 - Limit
- 2 - Stop
- 3 - Stop Limit

InitialType:

- 19 - Trailing Stop
- 20 - Trailing Stop Limit

TrailingStopAmountType:

- 0 - \$ Trailing Amount
- 1 - % Trailing Amount

TrailingLimitAmountType:

- 0 - \$ Limit Offset
- 1 - % Limit Offset

Sides of orders

Sides of orders

Buy (Buy To Open for options and spreads) - open a long position

Buy To Cover (Buy To Close for options and spreads) - close an existing short position

Sell (Sell To Close for options and spreads) - close an existing long position

Sell Short (Sell To Open for options and spreads) - open a short position

Duration of orders

Duration means how long an order will remain in the market until it is canceled. Users can set their preferred duration from Trade Ticket, Option Ticket widgets or popups trade ticket when they click on the symbol from the watchlist or a chart.

1. Day - A day order automatically expires at the end of the regular trading session if it has not been executed.
2. GTC - Good-till-Canceled - An order that lasts until it's completed or it's canceled.

Orders widget features:

1. **Column Manager:** Users can add or remove columns they need
2. **Order filter:** Users are able to sort your orders list by: symbol, order status, order type
3. Last added order will be shown even if you set a filter that isn't suitable for a new added order

Order filter: Users are able to sort your orders list by: symbol, order status, order type

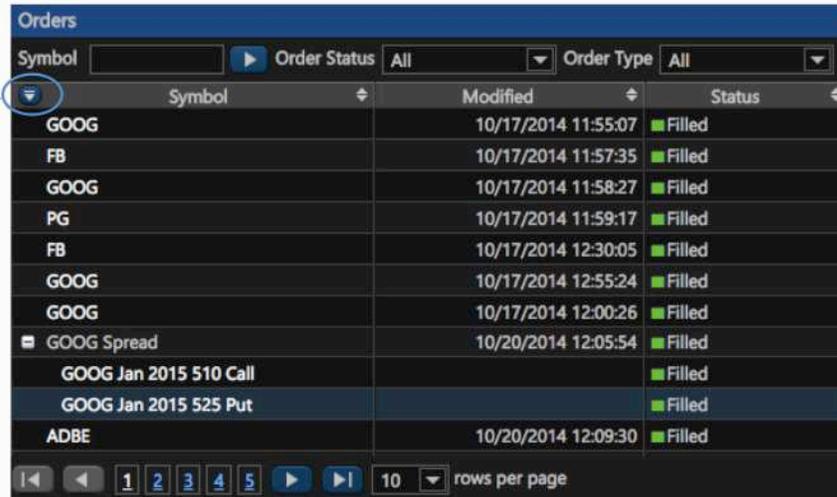
Duration: Day or GTC (good-Till-Canceled) Reorder the components of your placed orders

Column Manager:
You can add and remove the components that you want to keep track of in the platform by using Manage Columns in the Order widget.

Spread: Security name + "Spread"

Paging: Users can display up to 100 rows per page

Symbol	Order Status	All	Order Type	All	Symbol	Modified	Status	Duration	Last	Side	Quantity	Open/Fill	Cancel
GOOG					GOOG	10/17/2014 11:55:07	Filled	Day	558.81	Buy	100	0 / 100	
FB					FB	10/17/2014 11:57:35	Filled	Day	84.43	Buy	100	0 / 100	
GOOG					GOOG	10/17/2014 11:58:27	Filled	Day	558.81	Buy	100	0 / 100	
PG					PG	10/17/2014 11:58:17	Filled	Day	84.86	Buy	100	0 / 100	
FB					FB	10/17/2014 12:30:05	Filled	Day	84.43	Buy	100	0 / 100	
GOOG					GOOG	10/17/2014 12:55:24	Filled	Day	558.81	Sell	100	0 / 100	
GOOG					GOOG	10/17/2014 12:00:26	Filled	Day	558.81	Buy	100	0 / 100	
GOOG Spread					GOOG Spread	10/20/2014 12:05:54	Filled	Day				0 / 1	
GOOG Jan 2015 510 Call					GOOG Jan 2015 510 Call		Filled	Day		Buy To Open	1	0 / 1	
GOOG Jan 2015 525 Put					GOOG Jan 2015 525 Put		Filled	Day		Buy To Open	1	0 / 1	
ADBE					ADBE	10/20/2014 12:09:30	Filled	GTC	76.35	Buy	100	0 / 100	



Symbol	Modified	Status
GOOG	10/17/2014 11:55:07	Filled
FB	10/17/2014 11:57:35	Filled
GOOG	10/17/2014 11:58:27	Filled
PG	10/17/2014 11:59:17	Filled
FB	10/17/2014 12:30:05	Filled
GOOG	10/17/2014 12:55:24	Filled
GOOG	10/17/2014 12:00:26	Filled
GOOG Spread	10/20/2014 12:05:54	Filled
GOOG Jan 2015 510 Call		Filled
GOOG Jan 2015 525 Put		Filled
ADBE	10/20/2014 12:09:30	Filled

- Id
 - Created
 - Modified
 - Executed
 - Status
 - Duration
 - Historical Cost Basis
 - Last
 - Price
 - Description
 - Limit
 - Stop
 - AON
 - Type
 - Side
 - Quantity
 - Open/Fill
 - Exchange
 - Replace
- Close Default

Order components:

The widget displays a list of components that the user can either choose to add them all, or add the ones he prefers

Positions

Once an order is placed in the market, the user will be able to see it on the position widget. Users can manage the components they want to see in their position widget.

Positions widget features:

1. **Column Manager:** With Column Manager you can add/remove columns that you are needed.
2. **Related orders:** With related orders the user can see every transaction (each order which formed a position) in a position. You can switch it on in the Settings popup.
3. **Closed position:** will be displayed until a new trading session starts (Clearing imitation).

Positions			
▼	Symbol	Change %	Last
	AAPL	1.04 ▲	127.21
	BBRY	0.11 ▲	9.52
	GOOG	-0.28 ▼	558.81
	IBM	1.07 ▲	164.63
	JPM	-0.99 ▼	61.14
	PG	0.14 ▲	84.86
	SCTY	-0.22 ▼	49.78
	UTX	-0.65 ▼	118.68
	VIPS	0.53 ▲	28.56
	YHOO	-0.71 ▼	44.72

- Company Name
- Change
- Change %
- Bid
- Ask
- Last
- Price
- Quantity
- Historical Cost Basis
- Daily Cost Basis
- Market Value
- Gain
- Gain %
- Realized PL
- Create Date
- Modify Date
- Security Type

Close Default

Position components:

Like orders, the position widget displays a list of components that the user can either choose to add them all, or add the ones he prefers

Company Name: Company name or definition for a security

Change: Difference between close price (price for previous trading session) and last price. $\text{Change} = \text{Last} - \text{Close}$

Change % = $100 * (\text{Last} - \text{Close}) / \text{Close}$

A bid price is the highest price that a buyer (i.e., bidder) is willing to pay for a good.

Ask price is the price a seller states she or he will accept for a good.

Last means the last trade reported to the platform, or the most recent price available. Last is changed only at market hours*

Price means current instrument price. Price is changed at pre/post-market and market hours*

Quantity is the amount of shares

Historical Cost Basis is $P_1 * \text{Quantity}_1 + \dots + P_n * \text{Quantity}_n / \text{SumQuantity}$, where P = Historical Cost Basis from Orders widget; $\text{SumQuantity} = \text{Quantity}_1 + \dots + \text{Quantity}_n$

Daily Cost Basis is $P_1 * \text{Quantity}_1 + \dots + P_n * \text{Quantity}_n$, where P = Historical Cost Basis from Orders widget

Market Value is $\text{last} * \text{Quantity}$

P/L Open is $(\text{Last} - \text{Historical Cost Basis}) * \text{Quantity}$

Realized P/L (Profit and Loss) refers to profit or loss on a completed trade.

This means a position which has been initiated and then closed. It also includes any and all fees and commissions associated with the transaction.

Create Date is the date of a position created

Modify Date is Date of a position modification (modification means any position's modification for e.g. closing; buy shares to a position or sell shares of a position).

Security Type is the type of a security in position (for e.g. Common Stock, Option)

<input type="checkbox"/>	Company Name
<input checked="" type="checkbox"/>	Change
<input checked="" type="checkbox"/>	Change %
<input checked="" type="checkbox"/>	Bid
<input checked="" type="checkbox"/>	Ask
<input checked="" type="checkbox"/>	Last
<input type="checkbox"/>	Price
<input checked="" type="checkbox"/>	Quantity
<input checked="" type="checkbox"/>	Historical Cost Basis
<input type="checkbox"/>	Daily Cost Basis
<input checked="" type="checkbox"/>	Market Value
<input type="checkbox"/>	Gain
<input checked="" type="checkbox"/>	Gain %
<input checked="" type="checkbox"/>	Realized PL
<input checked="" type="checkbox"/>	Create Date
<input checked="" type="checkbox"/>	Modify Date
<input checked="" type="checkbox"/>	Security Type
<input type="button" value="Close"/>	
<input type="button" value="Default"/>	

Market Depth

when there are several rows with the same value, same color is used.

ETNA Front Office Market Depth provides following functionality:

- Shows equity order book
- Shows quote for selected symbol
- Shows details about stream of orders for selected symbol

Annotations for Market Depth:

- best bid/ask (points to the top row: MMID NSDQ, Bid 553.03, Size 100)
- Second best bid/ask (after the top) (points to the second row: MMID EDGX, Bid 553.01, Size 100)
- Third best bid/ask (after the second) (points to the third row: MMID ARCX, Bid 552.98, Size 600)
- Fourth best bid/ask (after the third) (points to the fourth row: MMID BATS, Bid 552.97, Size 100)

Symbol	Last	Change	Change %	High	Low	Volume
GOOG	553.16	↑1.14	↑0.21%	553.76	546.72	396,855

Managing Options

Option chain

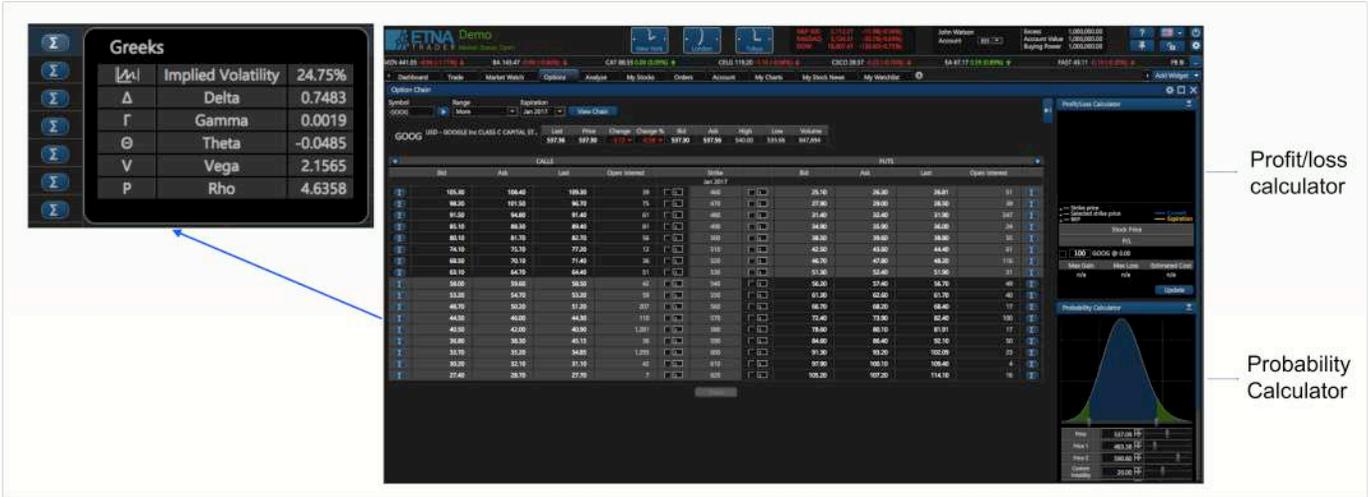
Option Chain for GOOG (USD - GOOGLE Inc CLASS C CAPITAL ST...):

Strike	Call Bid	Call Ask	Call Last	Call Open Interest	Put Bid	Put Ask	Put Last	Put Open Interest
105.30	108.40	109.30	39	460	25.10	26.30	26.81	51
98.20	101.50	96.70	72	470	27.90	28.00	28.50	38
91.90	94.80	91.40	67	480	31.40	32.40	31.90	247
85.10	86.30	89.40	81	490	34.90	35.90	36.00	24
80.10	81.70	82.70	56	500	38.50	39.60	38.80	55
74.10	75.70	77.20	12	510	42.50	43.60	44.40	61
68.50	70.10	71.40	36	520	46.70	47.80	48.20	116
63.10	64.70	64.40	51	530	51.30	52.40	51.90	31
58.00	59.60	58.90	42	540	56.20	57.40	56.70	49
53.20	54.70	53.20	59	550	61.30	62.60	61.70	40
48.70	50.20	51.20	207	560	66.70	68.20	68.40	17
44.50	46.00	44.30	110	570	72.40	73.90	82.40	100
40.50	42.00	40.90	1,281	580	78.60	80.10	81.91	17
36.80	38.30	45.15	36	590	84.60	86.40	92.10	50
33.70	35.20	34.85	1,283	600	91.30	93.20	102.09	23
30.20	32.10	31.10	42	610	97.90	100.10	106.40	4
27.40	28.70	27.70	7	620	105.20	107.20	114.10	16

Profit/Loss Calculator and Probability Calculator overlays are visible on the right side of the screen.

Greeks

Various sophisticated hedging strategies are used to neutralize or decrease the effects of risk when taking a position in an option.



Calls and Puts

The two types of options are calls and puts: calls and puts.

There are four types of participants in options markets depending on the position they take:

1. Buyers of calls
2. Sellers of calls
3. Buyers of puts
4. Sellers of puts



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